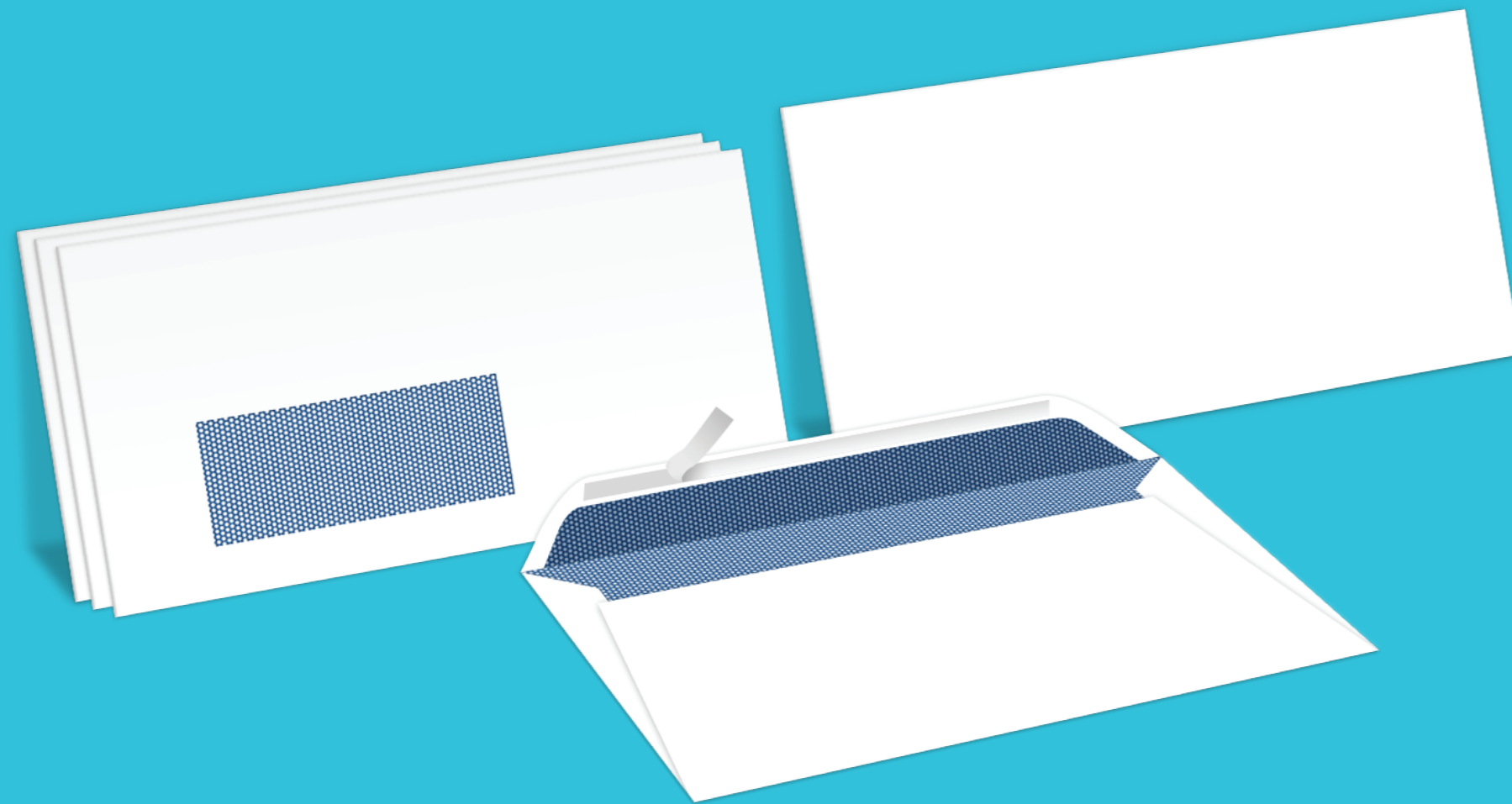


PRODUCT SETUP FACT SHEET



WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.



ENVELOPE

DLX - Plain Face & Window Face
235x120mm

GENERIC FACTS:

- Convert all text to outlines
- 2mm internal bleed required
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF

IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

PRODUCT SPECIFICS:

- Artwork size: 235mm x 120mm (WxH)
- Window Size: 95x38mm (WxH)
- 2mm internal bleed required
- 150dpi minimum

SEAL EDGE

235mm

PLAIN FACE

SIZE: 235x120 mm (W x H)

Please delete this layer
before sending back to us.

120mm

SAFE AREA

Place important text
or image inside this blue
area to prevent trimming.

INTERNAL BLEED

Keep all important artwork
with the blue safe area

TRIM LINE

Artwork will be
trimmed here.

2mm Internal Bleed Required

2mm Internal Bleed Required

2mm Internal Bleed Required

SEAL EDGE

235mm

120mm

WINDOW FACE

SIZE: 235x120 mm (W x H)

Please delete this layer
before sending back to us.

WINDOW

Keep important
text outside
the red area



Place important text
or image inside this blue
area to prevent trimming.

SAFE AREA

Keep all important artwork
with the blue safe area

INTERNAL BLEED

Artwork will be
trimmed here.

TRIM LINE

2mm Internal Bleed Required

2mm Internal Bleed Required